

Beesline®

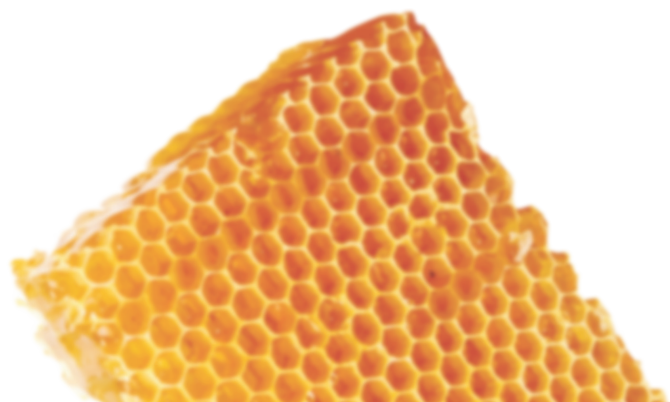
APITHERAPY



INSPIRED BY BEES
prescribed by nature



BEESLINE SKIN ESSENTIALS
Highly moisturising line for dry & sensitive skin



Beesline is a natural cosmetics lab that uses the ancient science of Apitherapy (bee therapy) and its rich resources; beeswax, honey, propolis & royal jelly, combined with fresh botanical extracts, to effectively care for all skin types.



**UP TO 100%
NATURAL**



**SUSTAINABLY
SOURCED**



**CRUELTY
FREE**



**FRESHLY
MADE**

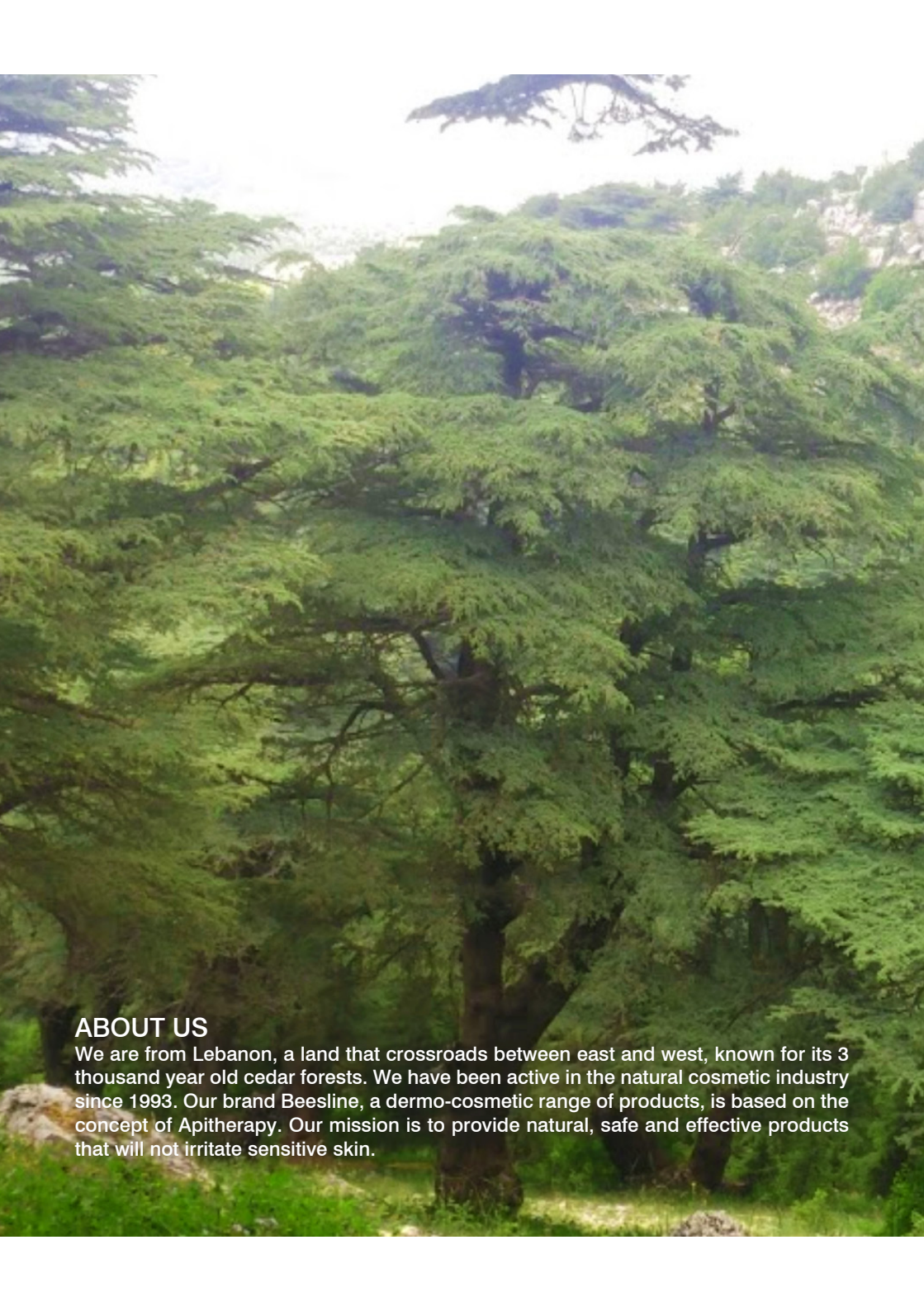


**HYPO-
ALLERGENIC**

*We provide consumers with a powerful, safe
and eco-friendly alternative to chemical cosmetics*



Under license from API FRANCE



ABOUT US

We are from Lebanon, a land that crossroads between east and west, known for its 3 thousand year old cedar forests. We have been active in the natural cosmetic industry since 1993. Our brand Beesline, a dermo-cosmetic range of products, is based on the concept of Apitherapy. Our mission is to provide natural, safe and effective products that will not irritate sensitive skin.



COMMITMENT

Beesline is committed to the use of 100% safe & natural ingredients. We honor fresh extractions, and short term delivery on shelves. We avoid at all costs the use of ingredients we believe could cause us or the planet any harm. For example, we have never used micro plastic beads in our exfoliators, and instead choose between powdered walnut shells, oat bran, wheat bran, brown sugar and sea salt. Where possible, we aim to shift our use of plastic to glass and metal, while making all our packaging Carbon Balanced by trying to offset the amount of CO2 produced, to protect our Cedar forests. For now, all our plastic packaging is 100% recyclable.

THE BEE AND THE FLOWER, A STORY WRITTEN BY NATURE

A sample interaction between species sharing the planet earth



"Bees fly from flower to flower gathering nectar, which they make into food, benefiting the bees. When they land in a flower, the bees get some pollen on their hairy bodies, and when they land in the next flower, some of the pollen from the first one rubs off, pollinating the plant. This benefits the plants. In this mutualistic relationship, the bees get to eat, and the flowering plants get to reproduce."

The right way of living is when we are able to appreciate, and share the earth's bounty with other living beings, while preventing activities leading to the depletion of the earth's resources. Everyone who wants to preserve the wealth and beauty of nature needs to commit to actions that will limit its pollution.

APITHERAPY

From the Latin word APIS, which means 'BEE', comes apitherapy; an alternative medicine that uses ingredients from the beehive. Honey, Beeswax, Royal Jelly, Pollen, Propolis & Bee Venom, are highly bioactive in preventing infections, promoting healing and preserving overall health. Human use of honey is traced back some 8000 years ago, as depicted by Stone Age paintings, and the use of Beeswax to ancient Greece to treat dysentery and burns.

BEESWAX (*cera apis mellifera*)

Honey bees produce wax that is collected by female hive workers using it for the structural stability of the comb and honey-storage cells.

It is rich in vitamin A, which is beneficial to cell reconstruction and rich in fatty acids, compatible with skin lipids.

BEESWAX'S BENEFICIAL EFFECTS ON SKIN

SKIN PROTECTANT:

It protects skin from irritants, cold & dehydration by forming a breathable protective barrier on the skin. The Mayo Clinic recommends using a lip balm that contains beeswax during cold weather to reduce your chances of developing chapped lips.

SKIN HEALER:

It offers anti-inflammatory, antibacterial and antiviral benefits, used for minor skin irritations. According to a 2005 study conducted at Dubai Specialized Medical Center a honey/ beeswax mixture inhibited the growth of the bacteria *Staphylococcus aureus* and *Candida albicans* fungus.

SKIN REGENERATOR & SOFTENER:

Emollient and humectant, beeswax draws moisture to the skin and seals it in.

**We use beeswax in the beesline skin essentials line to treat
extra-dry & sensitive skin.**

**The beeswax is specifically beneficial for these conditions for
its protectant & emollient activities**

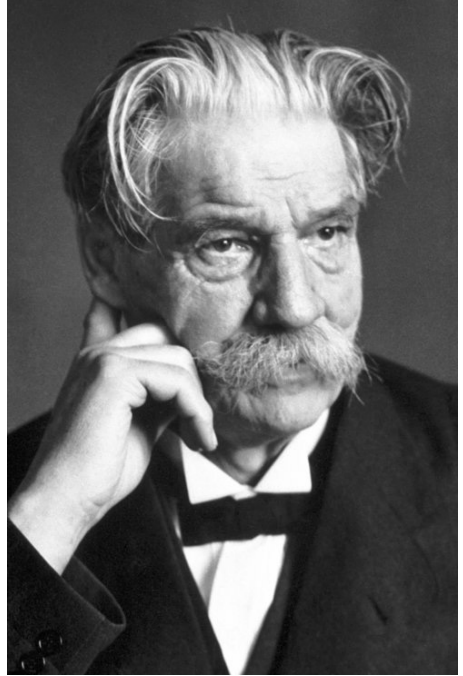
*“Beesline® is
Committed to
Maintaining
A Healthy Relationship
With The Bee
Community”*

“We owe to all living souls
the same care and respect,
that we wish for ourselves”

Reverence for life

Nobel Peace Prize 1952

ALBERT SCHWEITZER 14 Jan 1875 – 4 Sep 1965



By assisting in preserving and enhancing the bee population, life and ecosystem, we in return use some of the beehive by-products, only in limited quantities, for the infinite health benefits that they provide to human skin.

From Beesline to the Bees, with Love & Gratitude:

- Supporting local beekeepers
- Actively promoting sustainable practices
- Contributing in planting local species of flowers on which the bees feed
- Pioneering in our community for better knowledge about the bees vital role of pollination.

From the Bees to Beesline, with Sincerity:

- Organic, yellow Beeswax to treat dry & chapped skin (Used in our Skin Essentials line)
- Organic Propolis used to treat acne (Used in our Face Essentials line)
- Organic Honey used for skin hydration & age prevention (Used in our Face Essentials line)
- Royal Jelly used for its anti-wrinkle & lifting effect (Used in our Face Essentials line).

We do not use pollen, nor bee venom because our formulas are hypoallergenic, i.e.: ingredient choice is made only from those that have an extremely low Irritation Index.

OUR BEESWAX IS ORGANIC, FAIR TRADE & FROM SUSTAINABLE SOURCES

1- Lebanon (Local): from a passionate & ethical Lebanese beekeeper, Maroon, who works 100% sustainably and keeps his bees on wild land, close to Moussa Mountain's biosphere reserve.

2- Africa: via a European Supplier Koster Keunen, that received the Eco Vadis silver seal of sustainability. They bring their organic Beeswax from Africa, the only continent where the bee population remains stable and unaffected from emerging diseases.

<https://www.seed.uno/blog/articles/1702-how-the-business-of-bees-contributes-to-sustainable-development.html>

HOW IS SUSTAINABLE BEESWAX COLLECTED?

After honey is produced and stored in the honeycomb, the bees close the filled comb with freshly produced cap wax. To gather the honey, the beekeeper removes the cap wax and extracts the honeycomb slabs. The slabs and cap wax are reused, subsequent to cleaning and filtering the crude wax. This harvesting process is highly sustainable; as long as there is a demand for honey, the beeswax by-product will be available. Each year beekeepers should discard the old combs, thus stimulating the bees to build new combs - on the one hand this is a hygienic measure, on the other hand it serves the beekeeper to increase wax production.

*“Paraffin Wax & Petrolatum
is Being Replaced by Beeswax
& Plant Waxes in Cosmetics”*

Wax is needed in balms & creams: it gives body to the formula and has protectant, emollient & moisturizing properties. Paraffin wax has been used for decades for its low price & stability.

Paraffin wax & Petrolatum are by-products in the distillation of Petroleum to produce Gasoline. Some studies have shown that they INCREASE DEHYDRATION OF THE SKIN. Their use has been linked to other SERIOUS HEALTH COMPLICATIONS. Petroleum products coat the skin like plastic, clogging pores and creating a build-up of toxins, which in turn accumulate and can lead to dermatological issues. Some studies point to a health risk from paraffin-based cosmetics due to a cancer-causing impurity called 1,4-dioxane.

Consumers nowadays show a clear determination for natural and sustainable choices in their daily activities, and when facing the option of a natural based cosmetic, they definitely choose it.

FEET & HEELS REPAIR CREAM

Intensive Skin Repair

For dry & cracked feet and heels

 **85% Natural Formula**

SKIN HEALTH APPLICATIONS

- Tired & swollen feet
- Cracked & fissured heels
- Dry & rough skin

OTHER USES

Feet & Heels Repair Cream could be used for any rough part in the body such as knees and elbows to exfoliate & moisturize the skin.

SAFETY

- Hypo- Allergenic
- Tested on atopic skin under dermatological supervision .
- 0% Parabens, Colorant or Petrochemicals.



Ingredients: Aqua, Glycerin, Cetyl Alcohol, Alcohol Denat, Dimethicone, Cyclomethicone, Glyceryl Stearate, Ceteareth-20, Cera Alba, Maris Sal, Lactic Acid, Salix Alba Bark Extract, Mel, Ceteareth-12, Mentha Piperita Leaf Extract, Carboxymethyl Cellulose, Parfum, Eucalyptus Globulus Oil, Panthenol, Tocopheryl Acetate, Potassium Sorbate, Sodium Benzoate, EDTA.

FEET & HEELS REPAIR CREAM

HEALING & REFRESHING FOR DRY & CRACKED FEET & HEELS



6 COMBINED ACTIONS

EXFOLIATING: Removes superficial dead skin cells

1% Willow Bark Extract

SOOTHING: Relieves redness & itching

4% Beeswax + 5% Glycerin

HEALING: Heals sore & fissured heels & swollen feet through hemodynamic ingredients

4% Beeswax + 0.2% Eucalyptus

NOURISHING: Replenishes the skin's essential vitamins

4% Beeswax + 1% Honey + 0.2% Vitamin E + 0.2% Pro-vitamin B5

MOISTURIZING: Seals the skin & prevents moisture from escaping

5% Glycerin + 4% Beeswax + 1% Honey

REFRESHING: Energizes & deodorizes the skin preventing bad odors

1% Mint + 0.2% Eucalyptus

PROVEN EFFECTIVENESS

- > 92% softening & exfoliating of the dead skin cells
- > 88% reduction of itching feeling & redness
- > 80% reduction of painful & fissured heels & swollen feet
- > 88% moisturizing & refreshing the skin

For optimal results: Soak feet for 10 min in warm water. Use a foot file to remove rough, dead skin. Then, apply Feet & Heels Cream to clean, dry feet & wear cotton socks. Keep overnight for optimal results and repeat routine regularly.

ADDED VALUES > HEALTHY SKIN > ALL YEAR ROUND > ALL THE FAMILY

BEESWAX COLD CREAM

Deep Moisturizer

For dry & normal skin

 **98% Natural Formula**

SKIN HEALTH APPLICATIONS

- Dry & sensitive chapped skin (face & body)
- Babies & children's dry & delicate skin
- Sun damaged skin

OTHER USES

Beeswax Cold Cream could be used as well, as a primer before applying makeup.

SAFETY

- Hypo- Allergenic
- Tested on atopic skin under dermatological supervision.
- 0% Parabens, Colorant or Petrochemicals.



Ingredients: Aqua. Glycerin. Cera Alba. Octyldodecanol. Allantoin. Stearic Acid. Sodium Borate. Mel. Daucus Carota Oil. Triticum Vulgare Germ Oil. Nigella Sativa Seed Oil. Cetareth-12. Panthenol. PEG- 40 Hydrogenated Castor Oil. Rosa Damascena Extract.



BEESWAX COLD CREAM

DEEP MOISTURIZING & SOOTHING FOR THE DRY SKIN

3 COMBINED ACTIONS

MOISTURIZING: Covers the skin with a protective film to trap in moisture.

5% Glycerin + 4% Beeswax + 1.5% Honey + 0.5% Pro-Vitamin B5

SOOTHING: Relieves redness & itching

5% Glycerin + 4% Beeswax + 0.5% Nigella Oil + 0.5% Rose Jouri Extract

NOURISHING: Replenishes the skin's essential vitamins

4% Beeswax + 1.5% Honey + 1% Wheat Germ Oil + 1% Carrot Extract
+ 0.5% Nigella Oil

PROVEN EFFECTIVENESS

> 92% reduction of dryness

> 80% reduction of Itching feeling & redness

For optimal results: Gently massage into skin until absorbed and re-apply as often as desired.

ADDED VALUES > HEALTHY SKIN > ALL YEAR ROUND > ALL THE FAMILY

BEESWAX OINTMENT

Intensive Skin Repair

For Extra-Dry, Chapped, Chafed & Cracked Skin

 **100% Natural Formula**

SKIN HEALTH APPLICATIONS

- Dry and sensitive skin affection (also eczema & psoriasis)
- Diaper Rash
- Stretch marks (twice daily from 12th week of pregnancy).
- Chafed nipples in nursing mothers (harmless to infants).
- Post menopausal hyperkeratosis. (fissured heels).
- Cold weather and chilblains (face, lips and hands).
- Wounds and Burns

SAFETY

- Hypo- Allergenic
- Tested on atopic skin under dermatological supervision
- 0% Parabens, Colorant, Perfume, Silicone or Petrochemicals.
- The yellow color is the result of the ingredients' natural colors
- Auto-preserved by the Beeswax.
- Made from food grade ingredients



Ingredients: Prunus Amygdalus Dulcis Oil. Cera Alba. Triticum Vulgare Germ Oil. Glyceryl Stearate. Polysorbate 80. Euphorbia Cerifera. Daucus Carota Sativa Root Extract. Helianthus Annuus Oil. Nigella Sativa Seed Oil.

BEESWAX SKIN BALM

HEALING OF EXTRA-DRY & CHAPPED SKIN

6 COMBINED ACTIONS

MOISTURIZING: Prevents trans-epidermal water loss and preserves optimal lipid matrix composition

→ 30% Almond Oil + 24% Beeswax + 19% Wheat Germ Oil + 3% Sunflower Oil

ANTIOXIDANT & PROTECTING: Prevents skin damage due to UV rays & other oxidative stresses. Protects the skin from external irritants

→ 19% Wheat Germ Oil + 2% Carrot Extract + Vitamin E from Ingredients

EMOLLIENT: Restores skin's softness & suppleness and comforts skin condition

→ 30% Almond Oil + 24% Beeswax + 19% Wheat Germ Oil + 3% Sunflower Oil

NOURISHING: For intense regenerating & healing effect

→ Pro-Vitamin A + Vitamin E + Vitamin F from the ingredients

SOOTHING: Calms reddened, irritated, itching skin

→ 30% Almond Oil + 1% Nigella Seed Oil

REGENERATING: For a faster healing without scars

→ 19% Wheat Germ Oil + 2% Carrot Extract

PROVEN EFFECTIVENESS

- > 92% softer skin
- > 88% reduction of redness & irritation
- > 88% more hydrated skin
- > 80% healed scars

For optimal results: Apply on clean & dry skin, a small quantity and massage for absorption. Use as often as necessary, for as long as needed, anywhere on face, lips & body.

Use daily for: dry, rough, cracked, chafed skin and cuticles. Baby's skin folds. Every day's bruises, minor cuts & burns.

Complementary Routine: Beeswax Ointment is given in some of these cases in combination with topical corticosteroids, retinoic acid, antibacterial or antifungal agents, or zinc oxide. (separately or mixed).

ADDED VALUES > HEALTHY SKIN > ALL YEAR ROUND > ALL THE FAMILY

SOFT BEESWAX

Intensive Skin Repair

For Extra-Dry & Chapped Skin & lips

 **99.5% Natural Formula**

SKIN HEALTH APPLICATIONS

- Dry sensitive skin & lips
- Baby's nappy rash.
- Nipples of breastfeeding mothers.
- To tame unruly brows and stray hairs.
- As a beard balm.

SAFETY

- Hypo- Allergenic
- Tested on atopic skin under dermatological supervision
- 0% Parabens, Colorant, Perfume, Silicone or Petrochemicals.
- The yellow color is the result of the ingredients' natural colors
- Auto-preserved by the Beeswax.
- Made from food grade ingredients.



Ingredients: Cocos Nucifera Oil. Cera Alba. Triticum Vulgare Germ Oil. Hydrogenated Rapeseed Oil. Glycine Soja Oil. Tocopheryl Acetate. Nigella Sativa Seed Oil. Daucus Carota Sativa Root Extract. Beta Carotene.

SOFT BEESWAX

HEALING OF EXTRA-DRY & CHAPPED SKIN

7 COMBINED ACTIONS

PROTECTANT: Protects skin from external irritants, physical & chemical

12% Non-Adulterated Beeswax

EMOLLIENT: Restores skin's softness & suppleness & comforts skin condition

100% Beeswax & Vegetable oils

NOURISHING: For intense regenerating & healing effect

0.5% vitamin E + vitamin F from the ingredients

SOOTHING: Calms reddened, irritated, itching skin

79% Coconut oil + 0.5% % Nigella Seed Oil

REGENERATING: For a faster healing without scars

4% Wheat germ oil + 1% Carrot extract

ANTI-OXIDANT: Preventing skin damage due to UV rays & other oxidative stresses.

0.5% vitamin E + vitamin F from the ingredients

MOISTURISING: Prevents trans-epidermal water loss and preserves optimal lipid matrix composition.

79% Coconut oil + 12% Beeswax

PROVEN EFFECTIVENESS

- > 84% softer skin
- > 80% reduction of redness & irritation
- > 88% more hydrated skin
- > 76% healed scars

For optimal results: Apply as often as necessary to dry & chapped zones (face, lips & body).

Use daily for: dry, rough, cracked, chafed skin and cuticles. Baby's skin folds. Every day's bruises, minor cuts & burns. A great lubricant! For stray hairs, brows, beard.

ADDED VALUES > HEALTHY SKIN > ALL YEAR ROUND > ALL THE FAMILY

LIP CARE FLAVOR FREE

Intensive Skin Repair

For Dry & Chapped lips

 100% Natural Formula

SKIN HEALTH APPLICATIONS

- Extra Dry & Chapped lips
- Cold Sores

OTHER USE

Lip Care can be used as a lipstick base/ primer.

SAFETY

- Hypo- Allergenic
- Tested on atopic skin under dermatological supervision
- 0% Parabens, Colorant, Perfume, Silicone or Petrochemicals.
- The yellow color is the result of the ingredients' natural colors
- Auto-preserved by the Beeswax.
- Made from food grade ingredients.



Ingredients: Cera Alba. Prunus Amygdalus Dulcis Oil. Triticum Vulgare Germ Oil. Cera Carnauba. Daucus Carota Extract. Nigella Sativa Seed Oil. Tocopheryl Acetate.

LIP CARE FLAVOR FREE

HEALING OF DRY & CHAPPED LIPS

5 COMBINED ACTIONS

MOISTURIZING: Prevents trans-epidermal water loss and preserves optimal lipid matrix composition

→ 34% Beeswax + 33% Almond Oil + 24% Wheat Germ Oil

ANTIOXIDANT & PROTECTING: Prevents skin damage due to UV rays & other oxidative stresses. Protects the lips from external irritants

→ 24% Wheat Germ Oil + 1.5% Carrot Extract + 0.5% Vitamin E

SOOTHING: Calms irritated lips

→ 33% Almond Oil + 0.5% Nigella Oil

EMOLLIENT: Restores lips' softness & suppleness and comforts skin condition

→ 34% Beeswax + 33% Almond Oil + 24% Wheat Germ Oil + 0.5% Nigella Oil

NOURISHING: For intense regenerating & healing effect

→ 0.5% Vitamin E + Vitamin F From Ingredients

PROVEN EFFECTIVENESS

- > 95% softer lips
- > 88% hydrated lips
- > 85% more nourished lips

For optimal results: Apply generously to lips as often as necessary.

ADDED VALUES > HEALTHY SKIN > ALL YEAR ROUND > ALL THE FAMILY



BEESWAX LIP BALM



FORMULA

100%
Natural Ingredients



SOFT BEESWAX



99.5%
Natural Ingredients
+ 0.5% Vitamin E



1 APPLICATION LASTS UP TO

6Hrs

18Hrs



INSTANT EFFECT

Hydration
& Relief

Hydration
& Relief



AFTER 72 HRS

Heals
Cracked Lips
Brings Back Moisture

Heals and Soothes
Extreme Dryness
& Superficial Burns



LONG TERM

Moist &
Plump Lips

Regenerated Skin
Healed Scars & Dermatitis



CAPACITY

4g

20g - 40g

Hypoallergenic + Recommended by Dermatologists + Self-preserved by the Beehive Ingredients + Fragrances & Colours from Natural Active Ingredients



BEESWAX OINTMENT



100%
Natural Ingredients

BEESWAX COLD CREAM



98%
Natural Ingredients
+ 2% Vitamin E & Citric Ac.

FEET & HEELS REPAIR CREAM



85%
Natural Ingredients
+ 5% Vitamins B5 & E,
Urea...

18Hrs

Hydration
& Relief

Heals and Soothes
Extreme Dryness
& Superficial Burns

Regenerated Skin
Healed Scars & Dermatitis

60ml

12Hrs

Hydration
& Nourishment

Restores the Skin's
Smooth Natural Glow

Long-term moist
& supple skin

60ml

24Hrs

Hydration
& Relief

Soothes
Cracked Heels & Swollen Feet

Long-term moist
& supple skin

150ml

QUALITY ASSURANCE



Under license from API FRANCE
27310 la Trinité-de-Thouberville EURE FRANCE
www.apifrancecossupport.com

All Beesline products are licensed by API FRANCE, a French cosmetic R&D consulting firm. The licensing is done after Beesline products' verification of safety, efficacy & stability through clinical and in vitro tests performed by accredited European laboratories.



Beesline Intl. SAL is licensed for the PETA's official cruelty-free bunny logo.



With Organic Beeswax



Reference numbers
ISO 16128-1:2016 (E)
©ISO 2016
ISO 16128-2:2017 (E)
©ISO 2017

Beesline intl. S.A.L. follows the ISO 16128 Guidelines on technical definitions and criteria for natural and organic cosmetic ingredients.
Beesline intl. S.A.L. is in compliance with the Cosmetic GMP ISO 22716, required for the European Registration.



Beesline S.A.L.
Beesline Headquarters,
Dots Compound, Industrial Zone 2-11
Bchamoun, Lebanon



EcoMundo SAS
215 rue Jean-Jacques Rousseau
92130 Issy-Les-Moulineaux - France

CERTIFICATE OF CPNP NOTIFICATION Regulation (EC) No 1223/2009 on Cosmetic Products

Pursuant to Article 13 of Regulation (EC) No 1223/2009 on Cosmetic Products, EcoMundo, acting as Responsible Person on behalf of BEESLINE, confirms the CPNP notification of the products listed below.

Product name	CPNP Ref.	Date
- BEESLINE APITHERAPY BEESWAX COLD CREAM	2408518	05 April 2017
- BEESLINE APITHERAPY BEESWAX FOOT & HEEL CREAM	2408549	05 April 2017
- BEESLINE APITHERAPY BEESWAX LIP BALM	2408543	05 April 2017
- BEESLINE APITHERAPY BEESWAX SKIN BALM	2408536	05 April 2017
- BEESLINE APITHERAPY SOFT BEESWAX	2408531	05 April 2017

Should you have any further questions, do not hesitate to contact us at contact@ecomundo.eu.

Pierre Garçon, President
EcoMundo SAS



Beesline Intl. S.A.L. – Lebanon
Under License from API FRANCE
shopbeesline.com